





Watchpeople is an invitation to discover an original and refreshing take on watchmaking. It's an ambition to finally reconcile the timeless and the everyday, the classicism of great icons and the audacity of colors and materials.



Watchpeople is a promise, made to those who know watches as well as to those who simply love them: to free them at last from the need to choose between style and wearability, between elegance and fun, and to allow the history of each individual to meet the great History of watchmaking.

# Market launch

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**+** 3 models



**WP1**



**WP4**



**WP6**

# 1. COLLECTIONS



# WP1

## **+** SWISS MADE

2 sizes	36mm	41mm
movement	ronda swiss movement 505.2 / 515.2 (3h+d)	
water resistant	10 atm	
lens	sapphire crystal	
crown & buckle	solid stainless steel 316L	
caseback	screw solid stainless steel 316L	
bezel	interchangeable by end-consumer aluminium / solid ss 316l / polyamid pa+	

### 4 models:



CASE | Polyamid PA+  
BUCKLE | Ardillon  
BAND | Silicone

CASE | Polyamid PA+  
BUCKLE | Folded  
BAND | Polyamid pa+

CASE | Solid stainless steel 316L  
BUCKLE | Ardillon  
BAND | Silicone

CASE | Solid stainless steel 316L  
BUCKLE | Butterfly  
BAND | Solid stainless steel 316L

# WP1

59 sku

size 36mm 37 sku

250€



700351



700352



700353



700354



700355



700356



700357



700358



700359



700360



700361

190€



700362



700363



700364



700365



700366



700367



700368



700369



700370



700371



700372



700373



700374

175€



700375



700376



700377



700378



700379



700380



700381



700382



700383



700384



700385



700386



700387



# WP1

59 sku

size 41mm 22 sku

250€



700388



700389



700390



700391



700392



700393

190€



700394



700395



700396



700397



700398



700399



700400



700401

175€



700402



700403



700404



700405



700406



700407



700408



700409

# WP1

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bezel interchangeable | 29 available for 36mm  
| 27 available for 41mm





# specificity for model WP1

If retailer select model wpl in his assortment, collection of interchangeable bezel is included

Retailer:  
**220€**



included

| 56 bezels

| 2 sizes: 36 / 41mm

| presentation box for free

| launch offer retailer:

~~445 eur~~ **220 eur**

4 versions

plain metal

fluted metal

aluminium

plastic



# WP4

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## **+** SWISS MADE

size	44 mm
movement	ronda swiss movement 515.2 (3h+d)
water resistant	10 atm
lens	mineral sapphire coated
crown & buckle	solid stainless steel 316L
caseback	4-screws solid stainless steel 316L

1 model:



CASE & BAND	one-piece construction Silicone
BUCKLE	Ardillon



# WP4

18 sku

150€



700335



700336



700332



700333



700334



700337



700340



700339



700338



700349



700348



700341



700347



700345



700343



700346



700344



700342



# WP6

## **+ SWISS MADE**

3 sizes	23x34mm	27x38mm	30x40mm
movement	ronda swiss movement 753.1 / 763.e (3h)		
water resistant	3 atm		
lens	sapphire crystal		
crown & buckle	solid stainless steel 316L		
caseback	4-screws solid stainless steel 316L		

## 2 models:



CASE | Polyamid PA+  
BUCKLE | Butterfly  
BAND | Polyamid PA+



CASE | Solid stainless steel 316L  
BUCKLE | Butterfly  
BAND | Solid stainless steel 316L



# WP6

22 sku

23x34mm

27x38mm

30x40mm

175€



700693



700694



700695



700696



700697



700698



700699



700700



700701



700702



700703

250€



700704



700705



700706



700707



700708



700709



700710



700711



700712



700713



700714

## **2. RRP & SALES TERMS**



# RETAIL PRICE

## WP1



175€



175€



190€



250€

PLASTIC CASE

PLASTIC CASE

METAL CASE\*

METAL CASE\*

SILICONE BAND

PLASTIC BAND

SILICONE BAND

METAL BAND

\*SILVER  
GOLD  
ROSE-GOLD

\*SILVER  
GOLD  
ROSE-GOLD

## WP4



150€

SILICONE  
CASE & BAND

## WP6



175€

PLASTIC CASE

PLASTIC BAND



250€

METAL CASE\*

METAL BAND

\*SILVER  
GOLD  
ROSE-GOLD



225€

PLASTIC CASE

METAL BAND

# **3. PACKAGING & POSM**

# Packaging

- composition | Black box
- | Instruction manual
- | Black Pouch
- | Paper bag

Arrangement | watches deliver to retailer **separated** from packaging



Instruction manual & Warranty:





# Displays

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small 22 pcs  
2 models :  
12 pcs / 10 pcs



large 42 pcs  
3 models :  
10 pcs / 22 pcs / 10 pcs



for counter 26 pcs  
2 models :  
10 pcs / 10 pcs



Official dealer plate



DISTRIBUIDO EN EXCLUSIVA EN ESPAÑA Y PORTUGAL POR



**GRUPO EXPERTIS**

DISTRIBUCIÓN

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